



THURSDAY, APRIL 10

- 8 am – 11 pm SHUTTLE BUS FROM HILTON LAKE BUENA VISTA HOTEL
Sponsored by FleetNet America
- 8 am - 5 pm ONE-DAY HEAVY-DUTY EV & ROTATOR TRAINING
SABAL A, B, C *Taught by the American Towing and Recovery Institute*
- 9 am HINO RAFFLE TRUCK TICKETS ON SALE – RED LOT OUTSIDE
Sponsored by HINO TRUCKS and Tauer
- Noon - 5 pm **REGISTRATION OPEN**
CONVENTION LOBBY *Sponsored by AAA*
- 6 pm TOW SHOW KICKOFF PARTY FOR THE FAMILY
BIG LOT *Sponsored by JERR-DAN*

FRIDAY, APRIL 11

- 8 am - 11 pm SHUTTLE BUS FROM HILTON LAKE BUENA VISTA HOTEL
Sponsored by FleetNet America
- 8:30 am - 5 pm **REGISTRATION OPEN**
CONVENTION LOBBY *Sponsored by AAA*
- 8 - 9 am ELECTRIC VEHICLE BASICS
SABAL A, B, C *Presented by Mike Farmer, Allstate Roadside*
- 9 am - 6 pm **EXHIBITS OPEN**
- 9 am HINO RAFFLE TRUCK TICKETS ON SALE – RED LOT OUTSIDE
Sponsored by HINO TRUCKS and Tauer
- 9 - 9:45 am GROWING YOUR PPI BUSINESS
SAGO 4 *Presented by Jim Shellhaas, Ranger SST*
- 9 - 10 am BUILDING A WINNING TOWING COMPANY
SABAL A, B, C *Presented by Brian Riker, Allstate Roadside*
- 10 - 10:45 am SOLVING THE GOOGLE PUZZLE: ESSENTIAL PIECES FOR ONLINE VISIBILITY
SAGO 4 *Presented by Dennis Wencel, Lift Marketing Group*
- 10 - 11 am DEVELOPING A BETTER OPERATOR
SABAL A, B, C *Presented by Shawn Sowden, Allstate Roadside*
- 11 - 11:45 am CAPTIVE INSURANCE: DRIVING ROI THROUGH ENHANCED RISK MANAGEMENT
SAGO 4 *Presented by Don Blood, Brown & Brown Insurance*
- 11 am - Noon ROADSIDE THE SAFE WAY
SABAL A, B, C *Presented by Paul Stephens, Allstate Roadside*
- Noon - 1 pm PREVENTING DAMAGE CLAIMS
SABAL A, B, C *Presented by Paul Stephens, Allstate Roadside*
- 1 - 3 pm FLORIDA LIEN AND TITLE WORKSHOP
MEYER *Presented by Eder Morales, Indian River Tax Collector's Office*
- 2 - 4 pm TIM FOR TOWERS: SESSION 1
SABAL A, B, C *Presented by Todd Leiss, Allstate Roadside*
- 2:30 - 3:30 pm HAPPY HOUR IN BOOTH 371/CITRON HALL
Hosted by Alliance Funding Group
FREE Domestic Beer, Wine, Hard Seltzers and Lemonade
- 6 pm FAMILY FUN NIGHT
OUTSIDE RED LOT *Sponsored by Allstate ROADSIDE*
- 7 pm STREET PARTY
BIG LOT *Sponsored by Tauer*

SATURDAY, APRIL 12

- 8 am – 10 pm SHUTTLE BUS FROM HILTON LAKE BUENA VISTA HOTEL
Sponsored by FleetNet America
- 8:30 am - 2 pm **REGISTRATION OPEN**
CONVENTION LOBBY *Sponsored by AAA*
- 9 am - 6 pm **EXHIBITS OPEN**
- 9 am HINO RAFFLE TRUCK TICKETS ON SALE – RED LOT OUTSIDE
Sponsored by HINO TRUCKS and Tauer
- 9 - 10 am LUXURY TOWING
SABAL A, B, C *Presented by Shawn Sowden, Allstate Roadside*
- 8:30 am LIL' TOWERS EVENT REGISTRATION
- 9 am - Noon LIL' TOWERS EVENT
VERANDA EVENT ROOM *Sponsored by Allstate ROADSIDE*
- 9 - 9:45 am PPI TO PARKING MANAGEMENT
SAGO 4 *Presented by Jim Shellhaas, Ranger SST*
- 10 - 11 am TOWING ELECTRIC VEHICLES
SABAL A, B, C *Presented by Paul Stephens, Allstate Roadside*
- 10 am - Noon FLORIDA LIEN AND TITLE WORKSHOP
MEYER *Presented by Eder Morales, Indian River Tax Collector's Office*
- 10 - 10:45 am SOLVING THE GOOGLE PUZZLE: ESSENTIAL PIECES FOR ONLINE VISIBILITY
SAGO 4 *Presented by Dennis Wencel, Lift Marketing Group*
- 11 - 11:45 am MOBILE EV CHARGING 101: POWERING PROFITS
SAGO 4 *Presented by Ron Sledzieski, EVRoadHero*
- 11 am - Noon INCREASE YOUR TOWING SKILLS
SABAL A, B, C *Presented by Paul Stephens, Allstate Roadside*
- 11:30 am - 1:30 pm WOMEN OF THE TOWING INDUSTRY LUNCHEON
SABAL D, E, F, G *Sponsored by GEICO*
- Noon ALLSTATE LUNCH IN FRONT OF CITRON HALL
OUTSIDE *Presented by Allstate Roadside*
- 12:15 - 1:15 pm NAVIGATING DANGEROUS SCENES
SABAL A, B, C *Presented by Brian Riker, Allstate Roadside*
- 1 - 1:45 pm SIMPLE MARKETING — REVENGE OF THE LITTLE GUY
SAGO 4 *Presented by Drew Wash, Towing.com*
- 2 - 4 pm TIM FOR TOWERS: SESSION 2
SABAL A, B, C *Presented by Todd Leiss, Allstate Roadside*
- 2:30 - 3:30 pm HAPPY HOUR IN BOOTH 371/CITRON HALL
Hosted by Alliance Funding Group
FREE Domestic Beer, Wine, Hard Seltzers and Lemonade
- 5 pm RAFFLE TRUCK DRAWING
MILLER INDUSTRIES
BOOTH - OUTSIDE *Sponsored by HINO TRUCKS and Tauer*